

PRESS RELEASE

Tulsidas Khimji Pvt. Ltd. Implements Logi-Sys – An ERP Solution for International Logistics.

Adopts Softlink's Logi-Sys for managing its global logistics and accelerating growth

Mumbai Feb 22 2011: Softlink, a leading solution provider for the logistics industry, today announced the selection of Logi-Sys, a comprehensive solution for logistics solution provider, by Tulsidas Khimji Private Limited (TKPL) for its software upgrade. Companies, including Agility, DB Schenker, LP Group and many more large and medium logistic companies are turning to the solution, which seamlessly integrates their operations, to reduce costs, speed time to market and improve collaboration.

An ISO 9001:2000-certified company, TKPL is a leading global logistics solution provider and well known specialist with proven record of integrity and reliability in global logistics. They are one of the oldest Custom house agent and IATA Agent in India and specialize in customized Supply - Chain logistics solutions. The company has extensive worldwide agency network, which enables it to provide freight forwarding and Global logistics. One of the early pioneers, TKPL provides a range of services from air and ocean logistics to multimodal, consolidation, NVOCC, Customs brokerage, warehouse and consultancy. TKPL offers reliable, consistent and cost-effective logistics solutions with a clear focus on customer satisfaction as the key to its success.

"With Logi-Sys, we will be able to support a multi-pronged logistics process to set ourselves apart from our competitors and provide more value to our customers," said Mr. Hemant Bhatia, Director, TKPL. "Logi-Sys will play an instrumental role in helping us collaborate more effectively with our customers and to achieve new levels of service customization, which will lead to a high percent of reduction in time to market for our customers. We have had a long association with Softlink and know them to be reliable and proficient technology partner.

All the top solution providers in the logistics scene were in the fray to bag the prestigious contract. The various software vendors were put through stringent evaluation process before the finalizing of deal. A panel of personnel from the IT, operations and finance department was entrusted the task of evaluation. One of the most critical assessments was of the accounting module as the operational accounting is crucial for sustaining the financial health in a logistics company. One of the factors that turned the tide in favor of Logi-Sys apart from the quality was the fast delivery time. The software can be quickly deployed and can be made operational within a short time.

Logi-Sys will automate TKPL's entire activities right from international freight forwarding to Customs clearing, financial accounting and sales and service. An ERP for logistics, Logi-Sys will provide improved productivity, control and visibility within the organization to enable effective decision making. The modular design of the software gives the flexibility to the users to pick and choose as per their business needs. The intuitive and unique architecture of the software makes it highly user friendly. The

industry experience of Softlink has been leveraged in the design of Logi-Sys to provide distinctive benefits to the logistics service providers.

"Staying several steps ahead of the customer expectations calls for deep understanding of their requirements, domain knowledge and constant monitoring and maintenance of quality of the software." said Mr. Amit Maheshwari, CEO, Softlink. "With Logi-Sys, logistics service providers can execute their processes successfully, reducing costs, improving innovation and quality and responding with speed and flexibility." He further added.

About Tulsidas Khimji

Tulsidas Khimji Pvt. Ltd is the flag ship company of the TK Logistics Group, one of the oldest Custom house agent(CHA) and IATA Cargo agent in India with its head quarters in Mumbai and branches at 13 other locations in India. The company caters to customized logistics requirements of our customers. They specialize in customised Supply - Chain Logistics solutions. TK Logistics Group also has large warehouses at strategic locations in and around the port.

About Softlink

Softlink was established in the year 1992, with the sole aim of simplifying operations of organizations in the logistics industry worldwide through highly specialized software products and solutions. Softlink is a leading product company which exclusively provides software solutions across the logistics sector to Freight Forwarders, Custom Brokers and 3PL companies along with Exporters and Importers. Softlink has a presence in every major city in India, including Bangalore, Chennai, Hyderabad, Kolkata, Delhi and Mumbai. Softlink's products are used by more than 60,000 users in over 3,000 organizations. Softlink's clientele include organizations like DHL Express, TNT India, FedEx, Videocon, Times of India, The Future Group, ABG Shipyard, Onida, Parle Products, Moser Baer India, AFL Dachser, Nippon Express, DB Schenker, Kuehne + Nagel, Agility etc. Key PSUs and Government Departments like Air India, Indian Oil Corporation, Dredging Corporation of India, and Embarkation HQ benefit from Softlink's products.

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